

THE FUTURE IS BRIGHT, THE FUTURE IS A GLOBAL YELLOW AND BLUE



Following our recent successful partnership with Boca Juniors UK, WiSH is looking to build on all the positives that came out of that. With this in mind we aim to grow over the next 18 months, and therefore we're aiming to:

- Establish an International football fraternity, partnering with Yellow and Blue clubs (building on Boca).
- Create a virtual online presence.
- Establish strong connections and closer relationships with all of our own International Dons groups.
- Utilise them as ambassadors in their own countries (building on organic growth).
- Create an interactive World Map that captures all of the above (physical & virtual).

- Build a creative team to develop this further, taking advantage of skills and worldwide contacts already offered by these new volunteers.
- The 2 million+ hits on the inaugural event with Boca at the stadium and the interest it created across social media internationally provide us with confidence that this idea has legs to be so much more than a one-off club event.
- We need to promote and tell the "Greatest Story in Football" to the world, it is unique, and exceptional.

We'll be reaching out to all of our many groups already established around the world, linking with them and telling their stories about how groups of football fans who live in different countries have adopted Wimbledon as their chosen team.

To do this we will be working with the Club to develop matchdays for our international groups where they can be welcomed as part of an ever-growing Wombles family.

At our final game of this season, we'll be welcoming a brand new Dons group to the stadium from Iceland. There's a sad but ultimately inspiring story to be told of how this group got started recently, which will be told in full by Helgi in the matchday programme for the Walsall match.

So for all international supporters and groups out

there, let's come together to create an environment where we can all celebrate together, physically or virtually.

Please contact us at info@wimbledoninsportinghistory.com



To add to the International flavour the Club was recently part of an eight-page feature in the magazine "Football Weekends" mixing it with other top London clubs to attract visitors to our stadium and a slice of the £1.4 Billion market the UK gets from football tourism.

Don't forget that if you can, please donate to WiSH using the QR code. Any donation goes towards all our projects in the future.



As a further reminder, please see the opposite page for information on the unveiling of the Mick the Miller greyhound mosaic that is happening in just a few days.

Invitation to unveiling of Mick the Miller mosaic

Friday March 15th at 1.30pm

**Cherry Red Records Stadium
Plough Lane
London, SW17 0NR**

Mick the Miller is one of the most famous dogs in greyhound racing history and raced at Wimbledon Stadium from 1928 until 1931. An historic mosaic of Mick the Miller was preserved when Wimbledon Greyhound Stadium was demolished in 2018.

We are very pleased to announce that as part of a project funded by the National Lottery Heritage Fund to explore and record the history of greyhound racing in Wimbledon, the mosaic has been repaired and placed prominently at the AFC Wimbledon ground. Wimbledon in Sporting History (WiSH) is inviting you to attend the unveiling.



RSVP: info@wimbledoninsportinghistory.com

Parking at stadium: Please request with make & registration.

www.goingtothedogs.org.uk



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