



Expanding Our Social Footprint

Many of you will have attended or seen, and maybe even contributed to, something that WISH has done. This may have been anything from a look in the museum (the new version, now open after the flood, is the envy of many clubs around the country), attended a dinner event, or even simply sat on the Wombles bench outside the stadium.

All of these things and much more have been achieved by a small but truly dedicated volunteer team that goes above and beyond to try and preserve our heritage, as well as find new ways to bring projects both big and small to life.

Ideas and projects are coming to life, and now, as we grow, our presence to showcase these has to as well. Social Media is an invaluable tool that the majority of us use. We may use one particular platform, or many, but there can be no denying that it is part of our lives now, and the use of them can be taken for granted. What an amazing way to keep people interested, or even intrigued, as to what is going on – so with that in mind, WISH are dedicated to bringing you the best online experience we can.

This can be from a small image of interest or to promote a large upcoming event. Through our own website, wimbledoninsportinghistory.org and a revamp of existing platforms, you will soon find us on Instagram, TikTok, and beyond. We want to be

able to let you inside what we do and what it takes to achieve some of the great things you see in and around the stadium.



To do this, we have a fantastic new head of Social Media, Jude Turner, and a team who will create content that will inform and educate. By way of introduction, Jude said the following "I saw WISH calling out

for volunteers to help with their social media and thought this was a way I could get more involved with the Club. I was heavily involved as a volunteer in the shop and events at Kingsmeadow, which I loved, so I am happy to get involved again. I work as a business and marketing strategist in my day job, so I am sure I can use my expertise to help WISH grow. It's a lovely way to stay connected to SW19, where I grew up just off the Haydon's Road."

Our reach can go much further, and if social media is your thing and you are interested in helping, please contact me gazjor1@hotmail.co.uk

In the coming weeks and months, you will see our online presence expand.

For now, you can join us on

 [@in_wimbledon](https://twitter.com/in_wimbledon)

 and our Facebook page www.facebook.com/groups/551377628658241