



Stuart's Stadium Tour Diary



Stadium Tour guide **Stuart Deacons** explains how things have never been brighter for our WISH-run experience...

Our Stadium Tours at the Cherry Red Records Stadium continue to go from strength to strength!



We have six volunteer tour guides in Ray, Matt, Rob, Howard, Jan and myself who provide tours around Plough Lane on Fridays and every men's home matchday. We never get tired of the reaction from fans when they enter the tunnel area and see the changing rooms and then head out the tunnel to the stadium bowl.



We are one of the only clubs that provide a matchday tour experience where you can go behind-the-scenes and visit the away dressing room as the kit people from the away club set up. And then it's into the home dressing room where Robin and Trevor often discuss the pre-match routine whilst you can see the kits set up in the players cubicle, boots ready and warm-up equipment laid out.

This year members get a discount of £5 per adult and concessions and we have kept the under-18 price at £5 and we don't increase the tour pricing for the matchday experience.

Since we started the tours in 2022, we have welcomed over 1,600 people and already have a record-breaking 260 in the first three months of this year.



From a personal viewpoint it's been an amazing experience heading up such a dedicated group of volunteers who all have totally different styles delivering the tour but provide a unique insight to the stadium and then finish off the tour at the museum which has received a makeover since the floods in September last year. The job satisfaction and excitement I get for every tour is something I cherish, and I look forward to welcoming more fans to the Stadium Tour in 2025.

